

# Santa Clara Valley PTA Fall Newsletter



## Association Meeting 9/28/22

Come join us at our next association meeting on **Wednesday, September 28, 2022 at 7:00 pm via ZOOM** We will be approving our budget, adopting our audit and learning about the year ahead.

[Register Here](#)



[www.scvpta6.org](http://www.scvpta6.org)

## Mission

The Mission of the California State PTA is to positively impact the lives of children and families.

### SCV PTA

**Membership** - Strive for a minimum of 75 members for 2022-23

**Assist** - Help Sixth District OOC units as needed

### 2022-2023

**Grant Program** - Help units with financial assistance thru our ongoing grant program.



### Goals

**Advocacy** - On behalf of children, families and schools in Sixth District

**Website** - Modernize our website

# Letter from the President

**Welcome to the  
2022-2023 year!**



Thank you for your support of Santa Clara Valley PTA. It is through your membership and generous donations that enable us to help other PTAs in the counties served by Sixth District PTA. Since our beginning in 2006, we have offered grants to several PTA units to strengthen their leadership to better fulfill the needs of their students, especially at low-wealth schools.

Our current board is a mix of seasoned and fresh PTA leaders. Come join our group by serving on the board or a committee, attending our events and meetings, or by renewing your membership or other financial support. I guarantee it'll be fun working together in any capacity that you may enjoy.

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Thank you for being a member and supporting all our children.

Naomi Higaki  
SCV PTA President, 2022-2023



# SCV PTA Grant Program, Fall 2022

Santa Clara Valley PTA has been supporting PTAs across Santa Clara, and more recently, Monterey and Santa Cruz counties through its grant program since our charter in 2006.

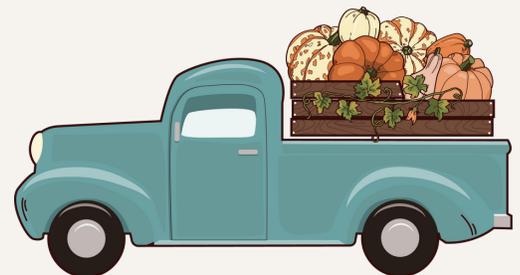
Due to Covid, the past two years have been difficult for many units unable to hold programs and fundraising events. This fall we will be reaching out to units at low-wealth schools to help them gain back parent participation for a more successful year.

During the Fall, we will be offering grants of \$50 - \$200 for use for membership drive, parent education, Covid-related online meeting tools/costs, officer training and other needs.

In January, we will have a second round of grants for PTAs at low-wealth schools.

We are grateful for all our members who allow us to support so many other PTAs. Thank you!

Naomi, Wanna, and Wendy  
SCV PTA Grant Committee



# Join Us!

Santa Clara Valley



## Membership

Through your membership, we to continue to support PTAs in low-wealth schools.

TOTEM



[www.scvpta6.org](http://www.scvpta6.org)

## It's Easy to Join

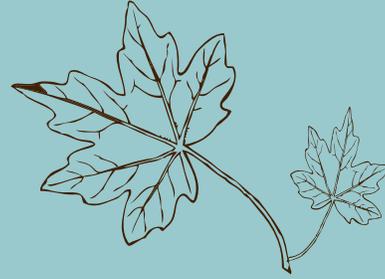
For a downloadable membership form, visit our website; or join online at Totem.

Please become a member of the Santa Clara Valley PTA. Membership is only \$10 per person, and it is tax deductible. Please feel free to invite family members, friends, and neighbors to join as well.

We thank you for continuing to care about children and public education.



# Advocacy



## Santa Clara Valley PTA Advocacy 2022-23

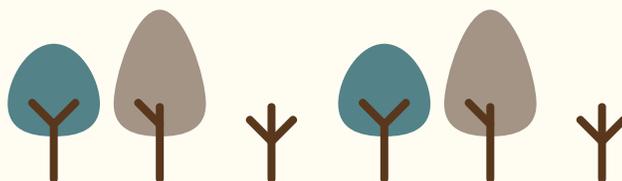
The Santa Clara Valley PTA advocacy committee is working toward a series of parent education sessions and trainings about school boards - how they work in our education system and how parents and PTAs can advocate to school boards. We are partnering with Fourth District PTA to help us develop a framework and timeline, and then we will seek local speakers and trainers to build out the series. Are there things about school boards that you want to learn? Please share your ideas and questions! Contact Tiffany Landry at [advocacy@scvpta6.org](mailto:advocacy@scvpta6.org).



### Sleep

Are you curious about advocacy at the state level? Learn about healthy sleep for teens AND about the California State PTA advocacy effort that helped secure healthy later start times for high schools in California:

[Read More](#)



# PTA Advocacy at Work



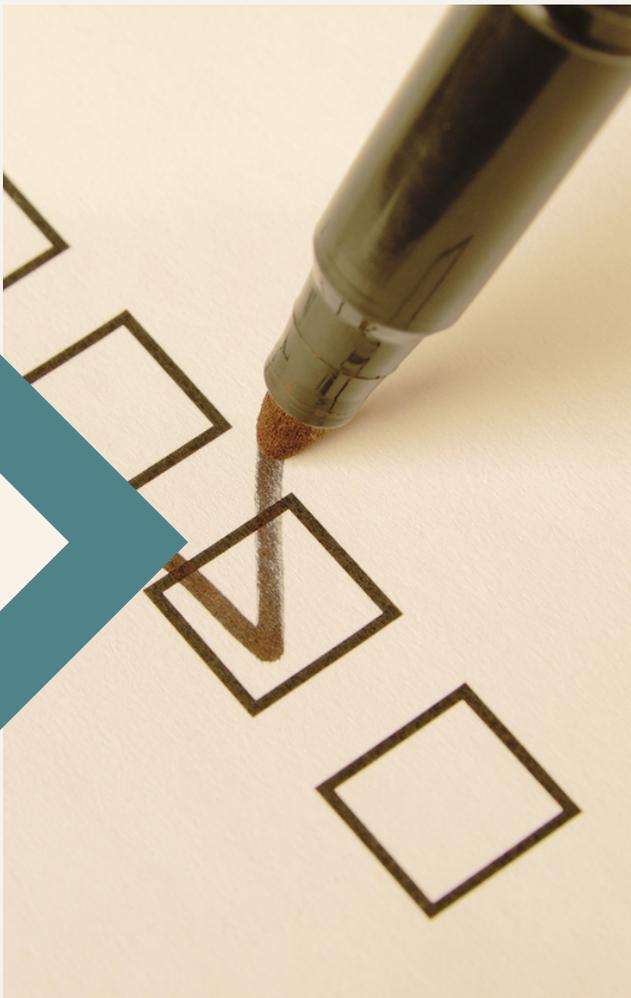
Several years ago, Palo Alto PTA Council and other local organizations began working with Santa Clara County and several city councils to encourage prohibiting the retail sale of vape products designed to attract children (through flavors such as “cotton candy”). These products were getting significant numbers of high-school and middle-school students addicted to nicotine. Such ordinances have been adopted by Santa Clara County, San Jose, Cupertino, Los Gatos, Palo Alto, and other jurisdictions.

[Read More](#)

## Making Vape Products and Flavored Tobacco Less Accessible to Kids

Most of the shops that had been selling these products stopped, as required, when the bans came into effect, but a few shops ignored the ordinance and continued selling these harmful products to kids. In 2022, Santa Clara Valley PTA’s advocacy team asked Joe Simitian, Chair of the Santa Clara County Board of Supervisors’ Health and Hospital Committee, for advice on how to make enforcement more effective. He brought the issue to the Committee, and on August 30, the Board of Supervisors voted unanimously for substantially stronger penalties for repeat offenders.

# PTA and the Power of the Vote



Much of our advocacy for children is accomplished through the vote: electing officials who support public education, children's health care, and other programs that improve the lives of children today and their prospects for tomorrow, and voting directly on ballot measures that make a difference for children.



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As State PTA reminds us, PTA is often political, but never partisan. PTA never supports or opposes candidates for office. But PTA often takes positions on issues, on legislation, and on ballot measures. (These positions are always based on **Position Statements** and **Convention Resolutions** that have been adopted at Convention.)

September 14, 2022

08/09

# Please Vote



## Election Day is November 8th!

Election Day is November 8. The deadline to register is 15 days earlier, October 26. Anyone who is eligible can easily [register online](#). 17-year-olds can register, and their registration will become effective on their 18th birthday.

Please consider State PTA's recommendations on ballot measures. The power is in your hands. **Please register, inform yourself, and don't forget to vote!**

## November Election Ballot Measures

State PTA supports -- and encourages us to support -- two of the seven statewide propositions on the November 2022 ballot. (PTA has not taken positions on the other measures.)

### Proposition 31

Proposition 31 is a Referendum on the PTA-supported 2020 law prohibiting the retail sale of certain flavored tobacco products, including vape products. "YES" on Prop 31 will finally put this law into effect. Our support for this is based on a [Convention Resolution](#) we adopted in 2020.

[Read More](#)

### Proposition 28

Proposition 28 would provide new state funding for arts instruction and programs in our schools. This funding would come from the state's General Fund; it would not be taken out of existing school funding. State PTA is a strong proponent of arts and music education, and has been working for such funding since we adopted a [Convention Resolution](#) on arts education 25 years ago. "YES" on Prop 28 will help provide these new resources for California's children.

September 14, 2022



# Santa Clara Valley PTA is better...with YOU! Your SCV PTA membership helps support PTA units in Sixth District PTA!

*"Santa Clara Valley PTA is unlike any other PTA you've ever been a member of -  
we have no school, no principal, and no students!"*

We exist to support other PTAs, in particular, low-wealth PTAs through grants and mentorship.

To assist PTAs as they worked to support their school communities between 2020-2022,

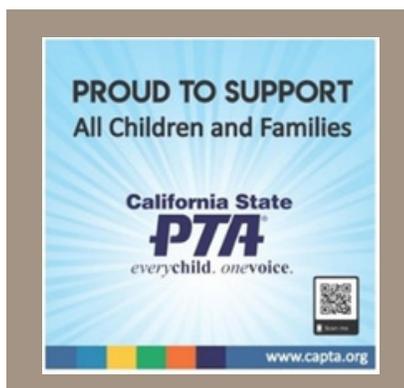
we provided grants for:

- purchasing hotspots to help close the digital divide,
- providing a community bonding Family Virtual Paint Event,
- funding materials for an afterschool program and
- encouraging membership outreach

In 2022-2023, we will have two rounds of grants (Fall and Winter) to support and provide funds for low-wealth PTAs.

*We invite community members to join Santa Clara Valley PTA, as we work to support PTAs in the counties of Santa Clara, Santa Cruz, Monterey, and San Benito."*

*- Naomi Higaki, SCVPTA President*



## Here's how to join Santa Clara Valley PTA:

Join online or by mail

For more information:

Visit <https://scvpta6.org/>

